



Government of West Bengal  
Department of Information & Cultural Affairs  
District Information & Cultural Office, North 24 Parganas  
Rishi Bankim Sarani, (Opposite Kacchari Maidan)  
Barasat, North 24 Parganas, Pin-700124  
Phone-033-25852-3354, E-mail : dico12n24pgs@gmail.com

Memo No. 724 /DI&CO/N 24-Pgs

Date- 21-04-2017

**NOTICE**

Expression of interest is being invited from the reputed and bonafied advertising agencies / organisation for rented Hoarding (size 20' x 10') to display government messages in different place of the district of North 24 Parganas. The willing agencies may submit Expression of Interest after observing the following terms and conditions.

1. The monthly rental charges inclusive of all taxes of each hoarding should be stated clearly in the letter head of the agency.
2. The cost of printing flex (per sq. Ft.) inclusive of all taxes, should be stated clearly.
3. The agency should also quote the cost of fixing the flex on hoarding per sq. ft.
4. The agency should clearly state the number of hoardings available with them in the district.
5. The agency shall be liable to replace/remove flex of the hoarding as & when required, without any extra cost.
6. The intending agencies should submit application along with attested photo copies of the latest Trade License, VAT registration, P. Tax and I. Tax return.
7. They need to submit credential of the work of similar nature in government sector.

Sealed expression of interest should be dropped in the box to be kept in the office of the District Information & Cultural Officer, North 24 Parganas for this purpose on any working day between 11 AM to 4 PM.

The last date of submission of the expression of interest is 5<sup>th</sup> May, 2017 by 2 PM and the same will be opened in the presence of the intending representatives of the agencies at 3 PM on that very day.

The undersigned reserves the right to accept or reject any or all responses in connection with this expression of interest without assigning any reason whatsoever.

Yours sincerely,

*sd-*  
ADI (HQ) & In-Charge  
District Information & Cultural Officer  
North 24 Parganas, Barasat

Memo No. 724 /1(14)/DI&CO/N 24-Pgs

Date- 21-04-2017

Copy forwarded for kind information to:-

1. The Director of Information, Dept. of I&CA, Govt. of West Bengal, Nabanna, Howrah.
2. The Sub-Divisional Officer, Barasat (Sadar), Barasat, North 24 Parganas.
3. The Post Master, Barasat HPO.
4. The Executive Officer, Barasat Municipality.
5. DIO, NIC, North 24 Parganas with a request to upload the notice through District Website.
- 6-9. SDICO, Bongaon/Basirhat/Barrackpore/Bidhannagar.
10. C.A to the District Magistrate, North 24 Parganas, with a request to place before authority.
11. P.A, to Addl. District Magistrate (General), North 24 Parganas, with a request to place before authority.
12. CA to Savadhipati, North 24, Parganas Zilla Parishad.
13. Notice Board.
14. Office file.

*sd-*  
ADI (HQ) & In-Charge  
District Information & Cultural Officer  
North 24 Parganas, Barasat

wbbs@nic.in